



پ0 / "A ج ل ‡ پ1 / - ف ® N u - ã ®

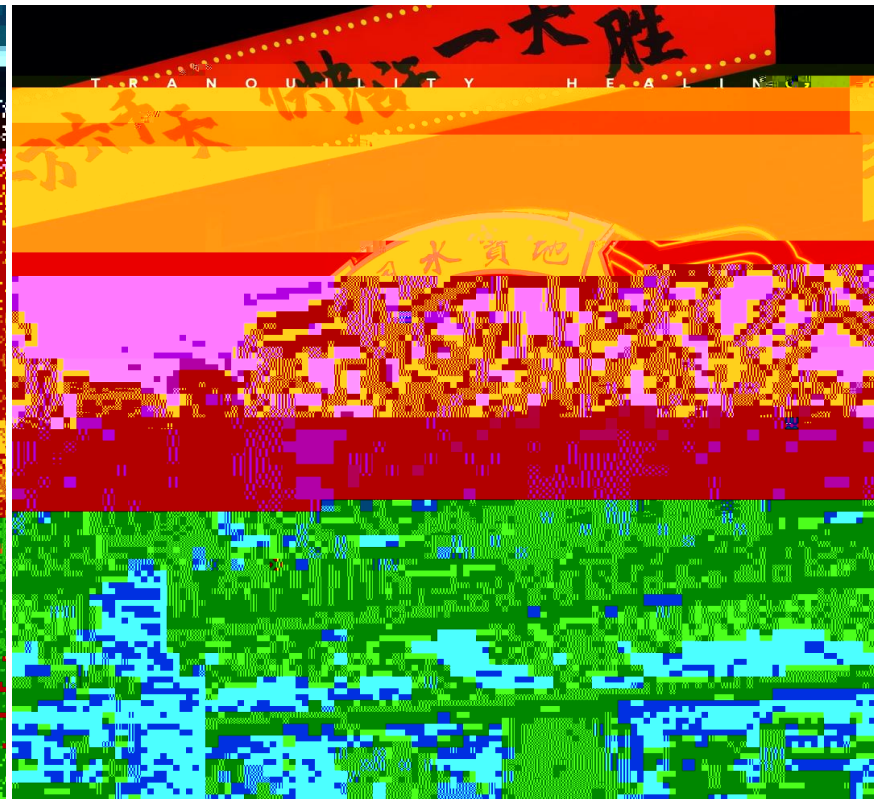
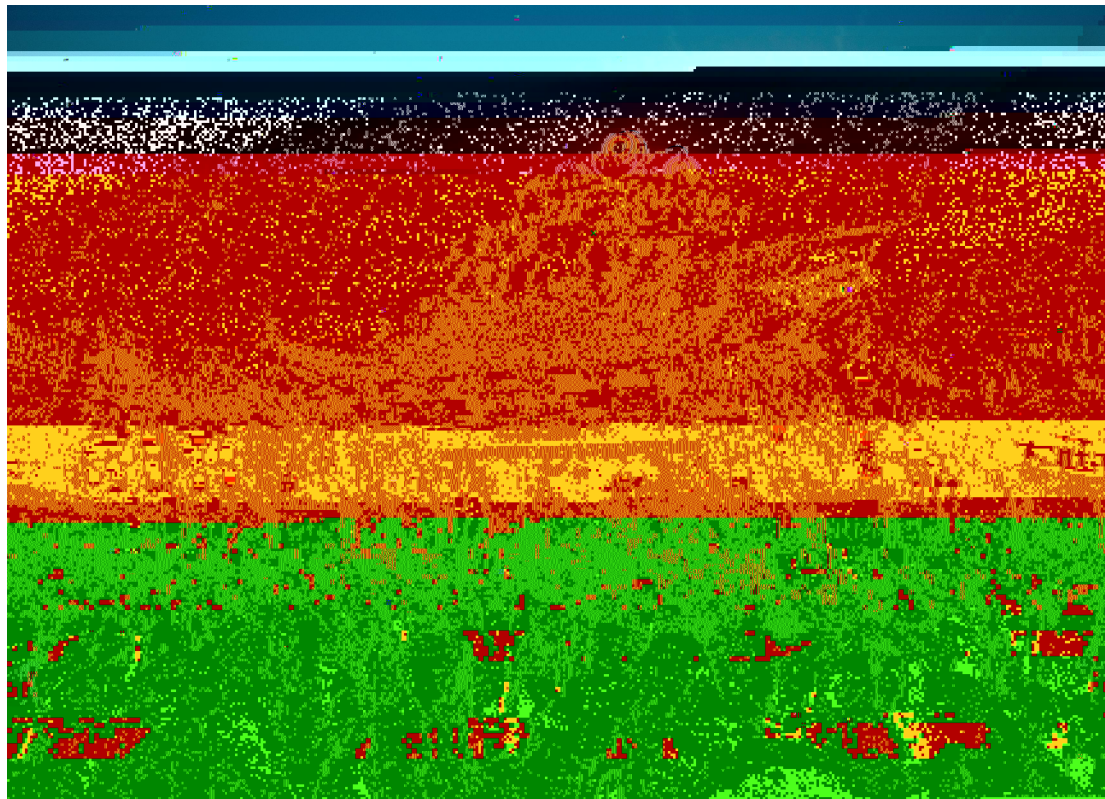
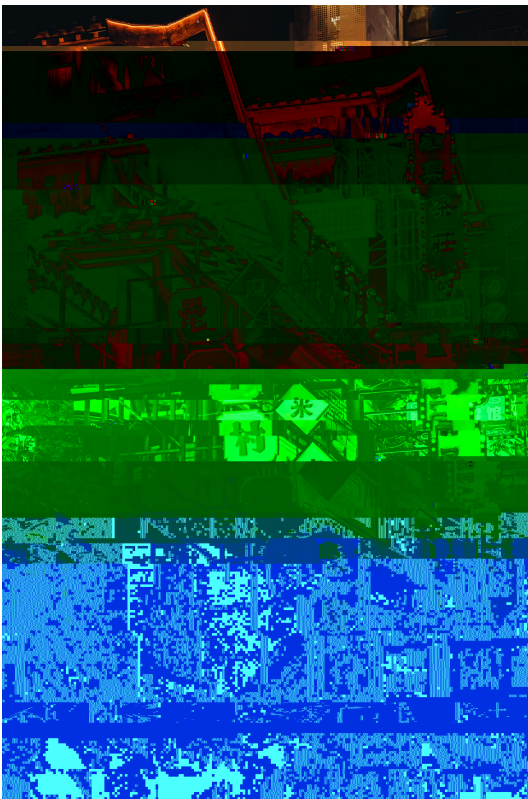
“

”

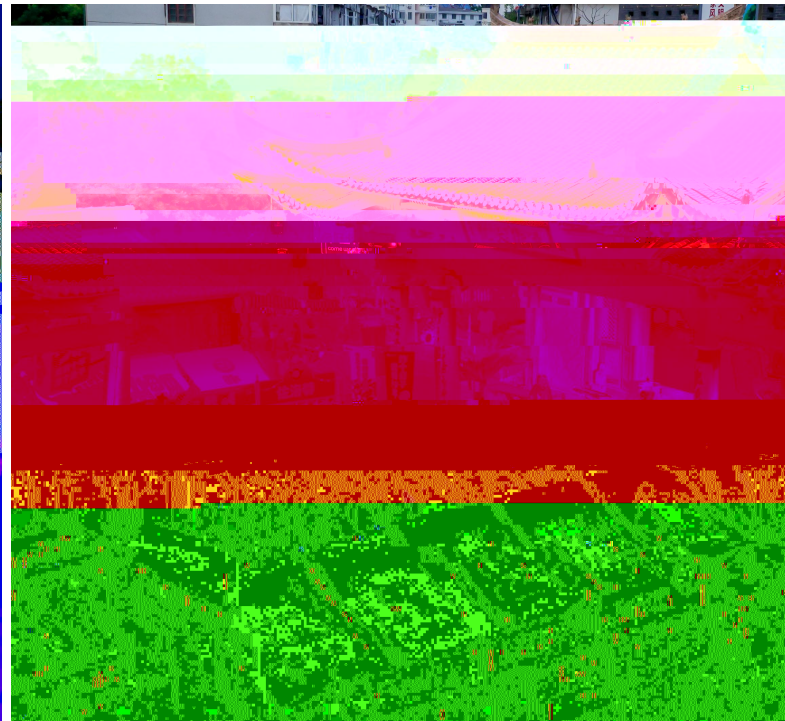
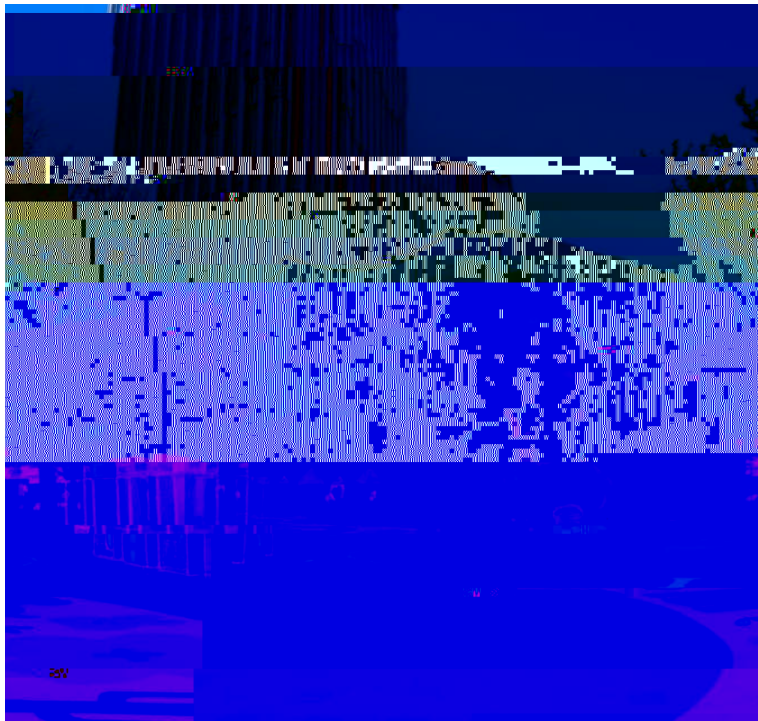
“

”

”



12年，一个完整轮回
第13年，是“重启”而非“重复”
我们要做的是“破”与“立”



1

[核心思路]

X H

/0 پ

- خ ®

- " ®

K ٲ

،

∧

[核心思路]

§ “H

§ Ğ ǎ ą

и ъ

∧”

下

, 上

互

Ḫ

N̂

ĩ̇

¥

ẏ

Ẑ

ɹ

ɺ

ǫ̇

ń̇

ǫ̇

ń

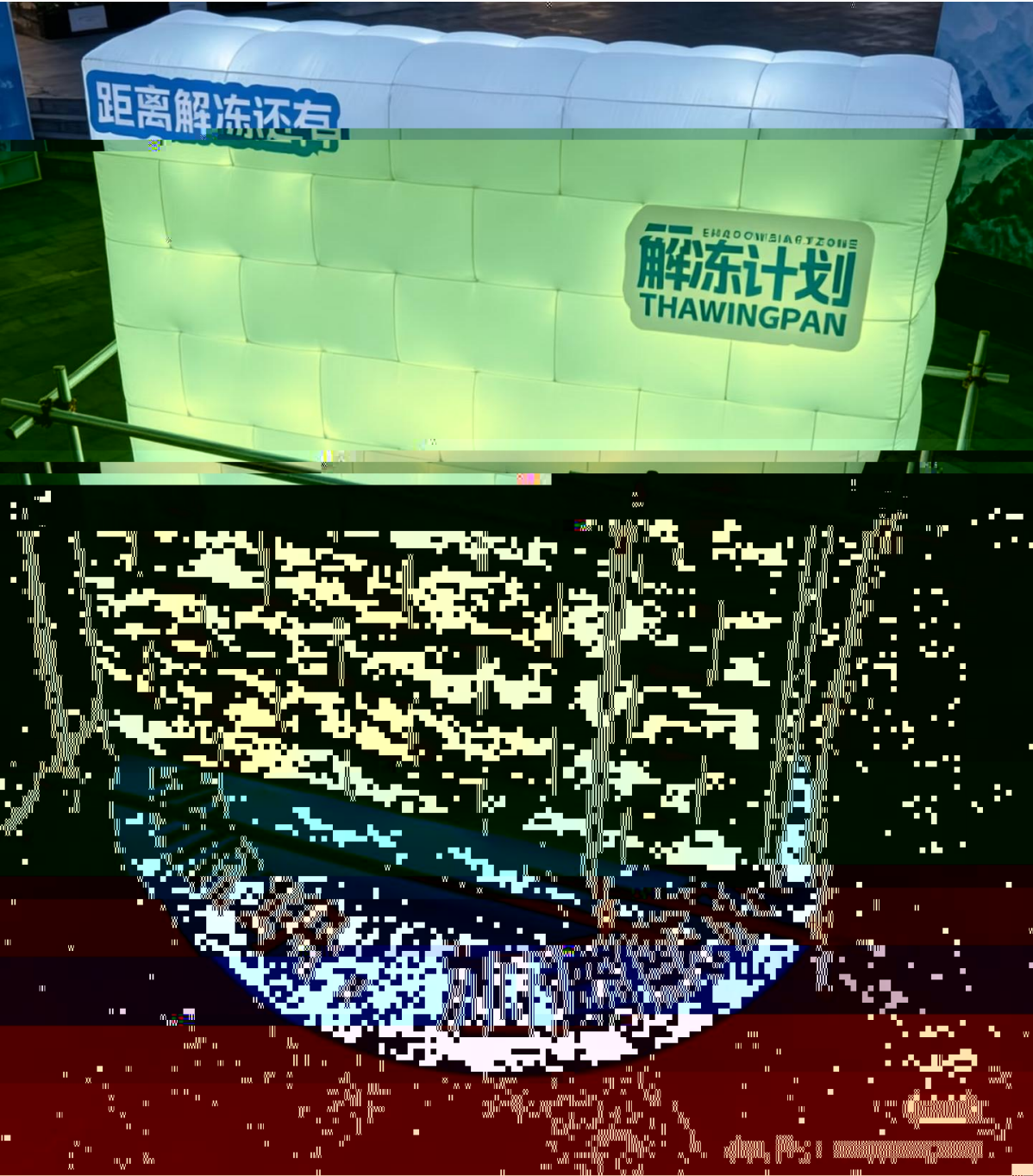
~~№~~

ǎ N i ǎ

./ ǎ ǎ ǎ

“ , + 互 , 以 , ” 乐

:



§ § Œ Ů

هـ ٥ ↑ ☺

h

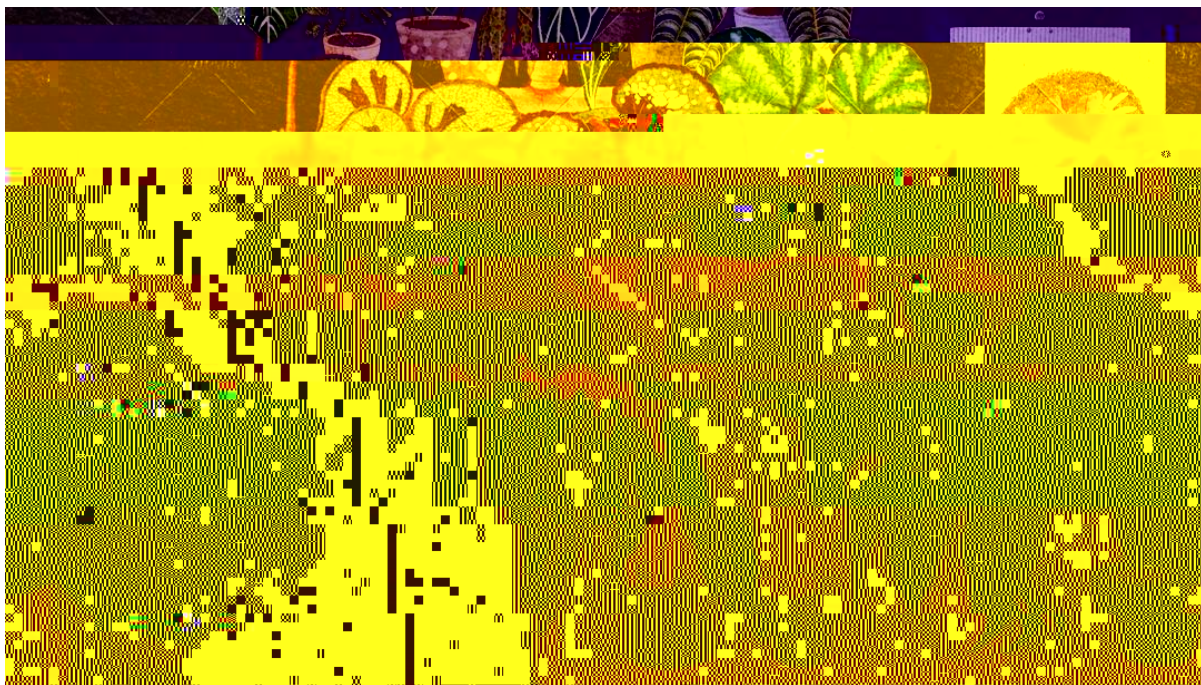
“主”，30

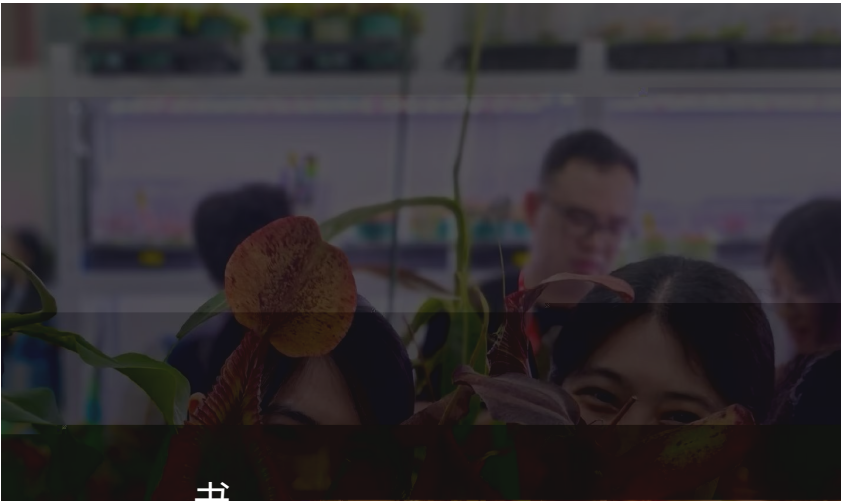
&

主

/

I

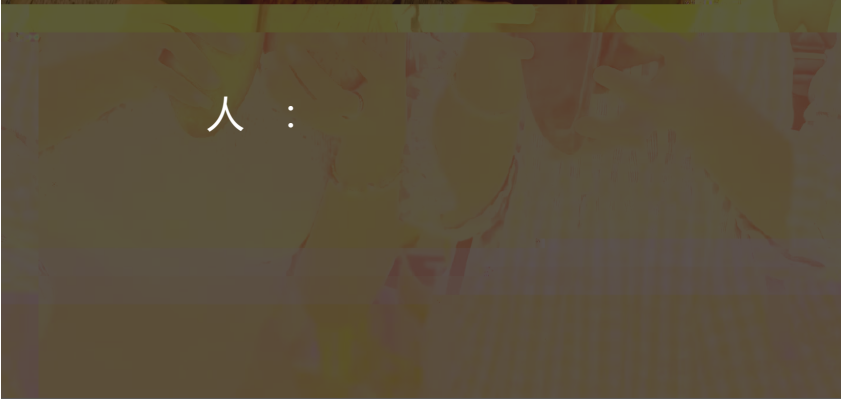




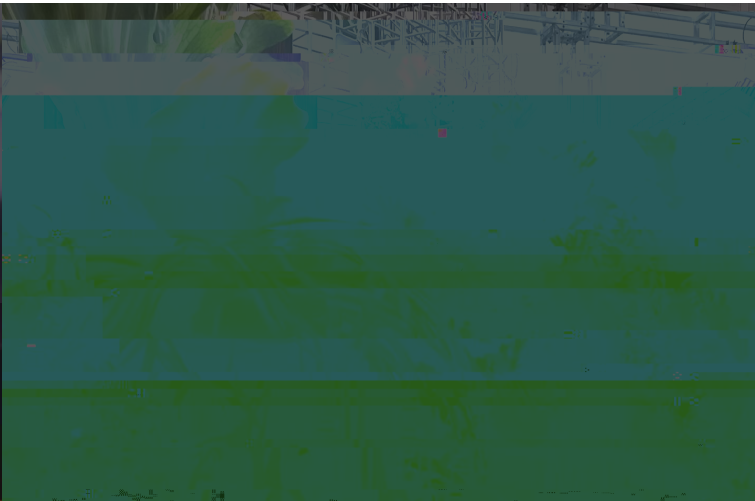
书



主



人：



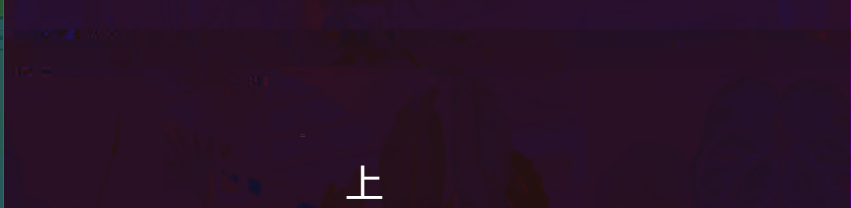
三 交



， 交



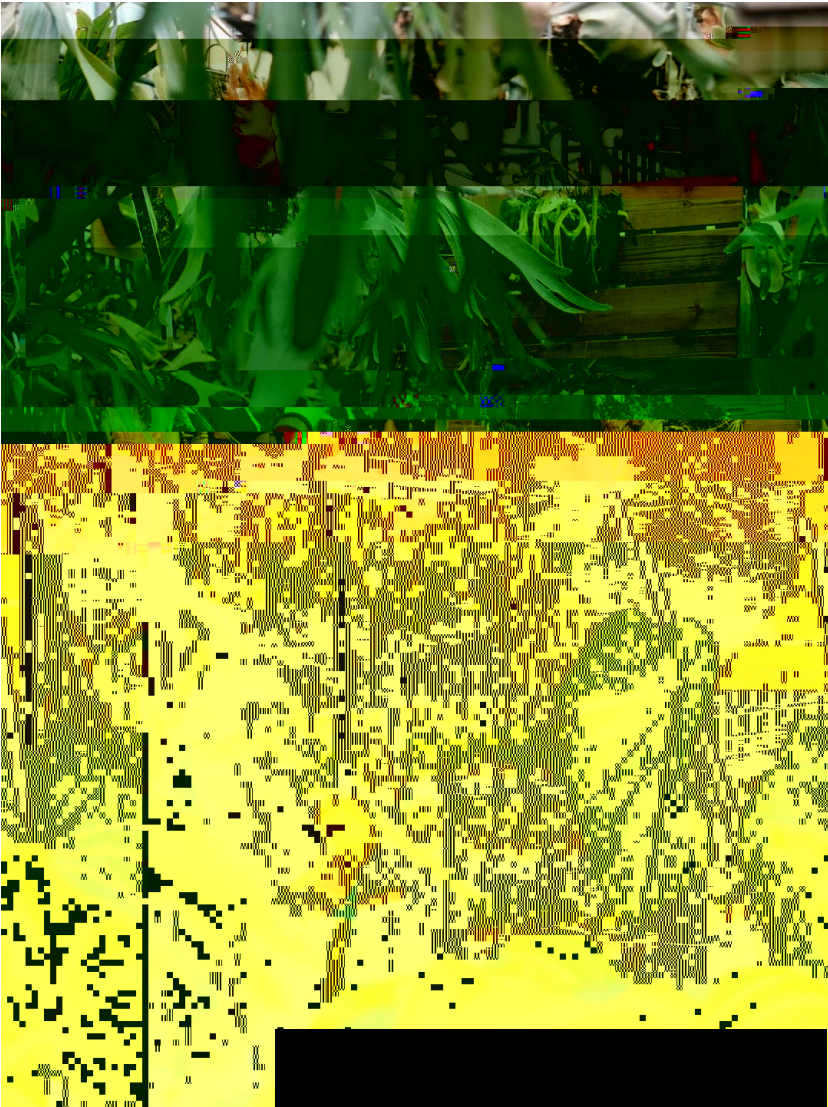
上

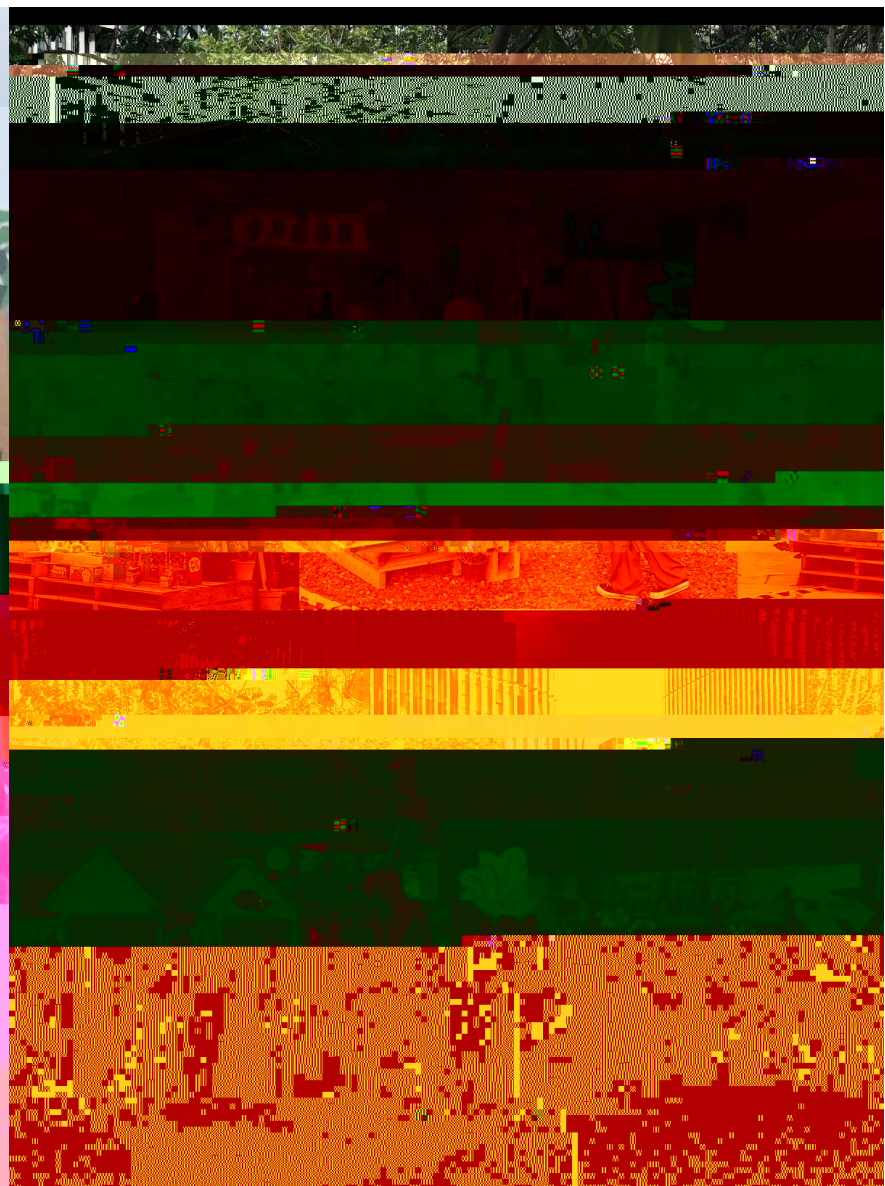
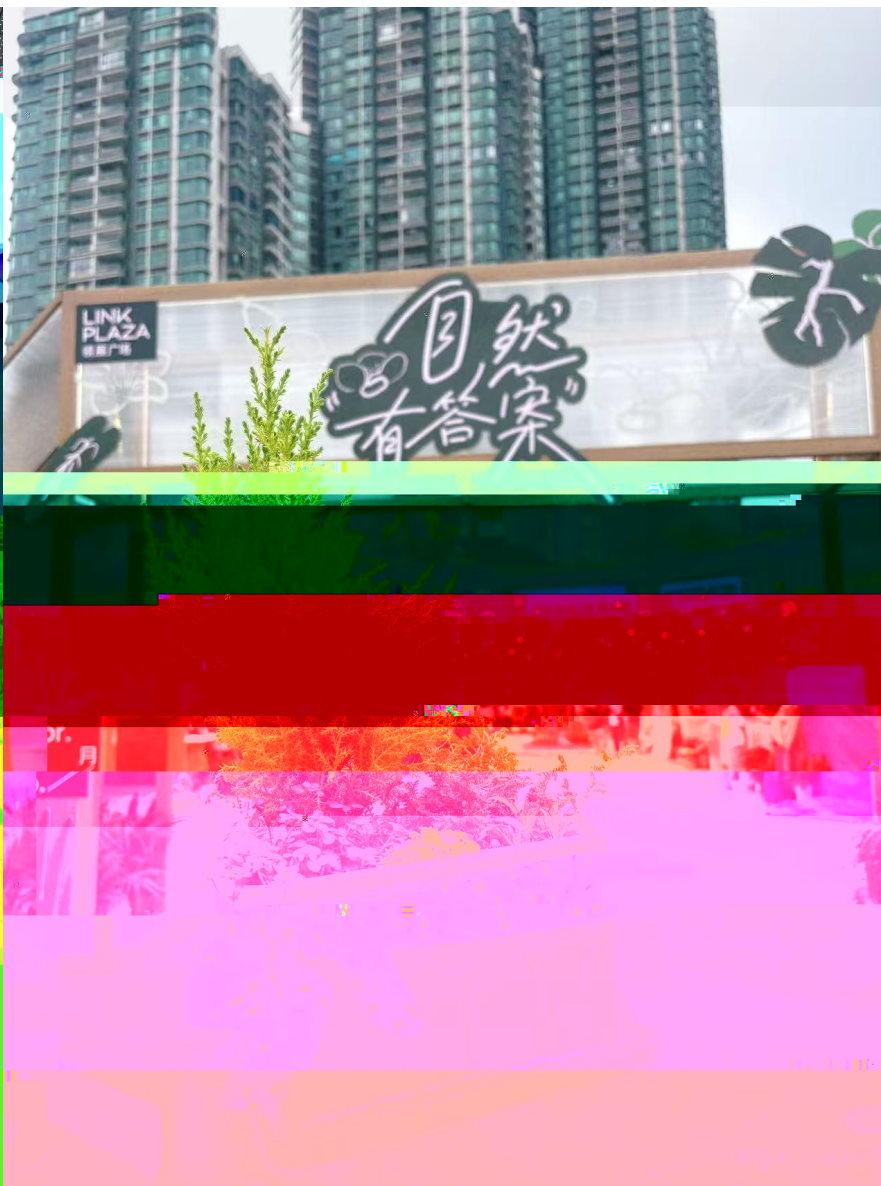


为



上





主舞台

电音节氛围龙门

主入口龙门

市集展位A区

市集展位B区

游戏展位

活动动线1

活动动线2

主舞台

占地20x18m

电音节氛围龙门

占地16x4m

主入口龙门
占地8x4m

展位4x3m

展位3x3m

游戏展位1
占地5x3m

游戏展位2
占地5x3m

展位3x3m

展位2x2m

خ ♥ ٱ ' i' "

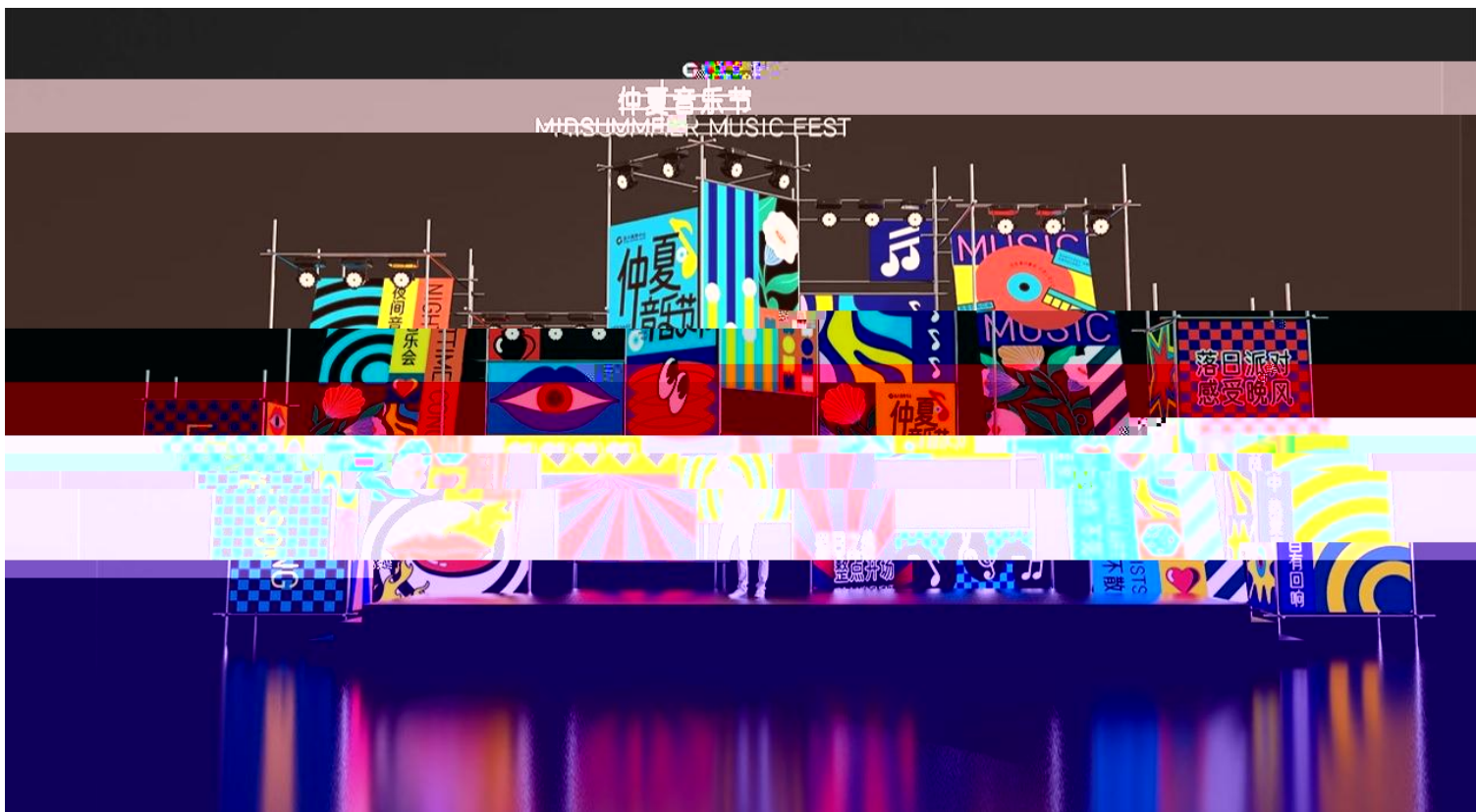
□ j ☺ i̇ w LNA l ٱ ' l ج

خ ♡ ٧ ' i " "

./ □ j ☺

乐 与DJ, 不 于 , , 亚 , " " , , " "

: :



خ♥٧'i"

.0~ w LNA\$

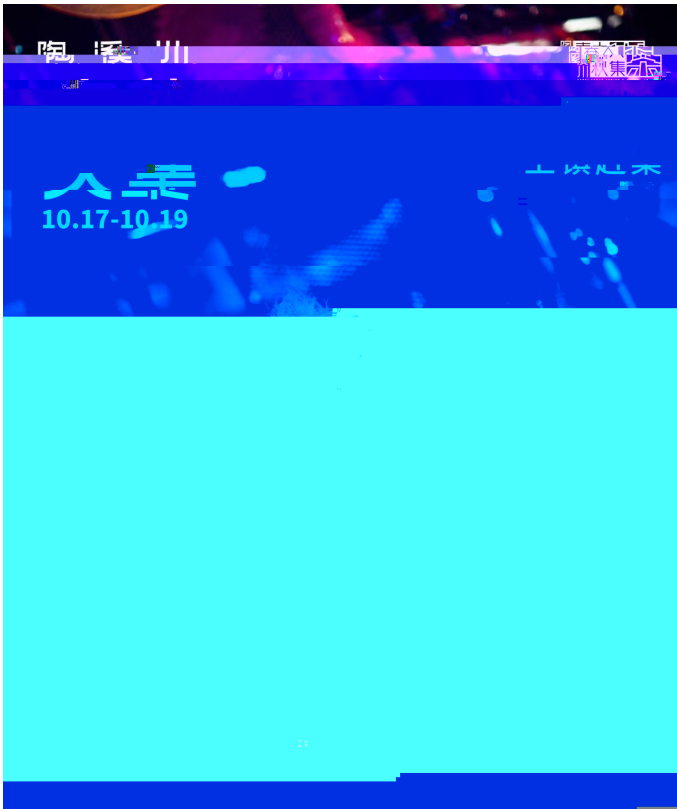
٧'

\$

پ

NPC , " "与" " , " () , " "主 ,

: :





لَا خَيْرَ فِيهِ








خ ب و i

. / . ☺

乐

互

个 不

: : 东

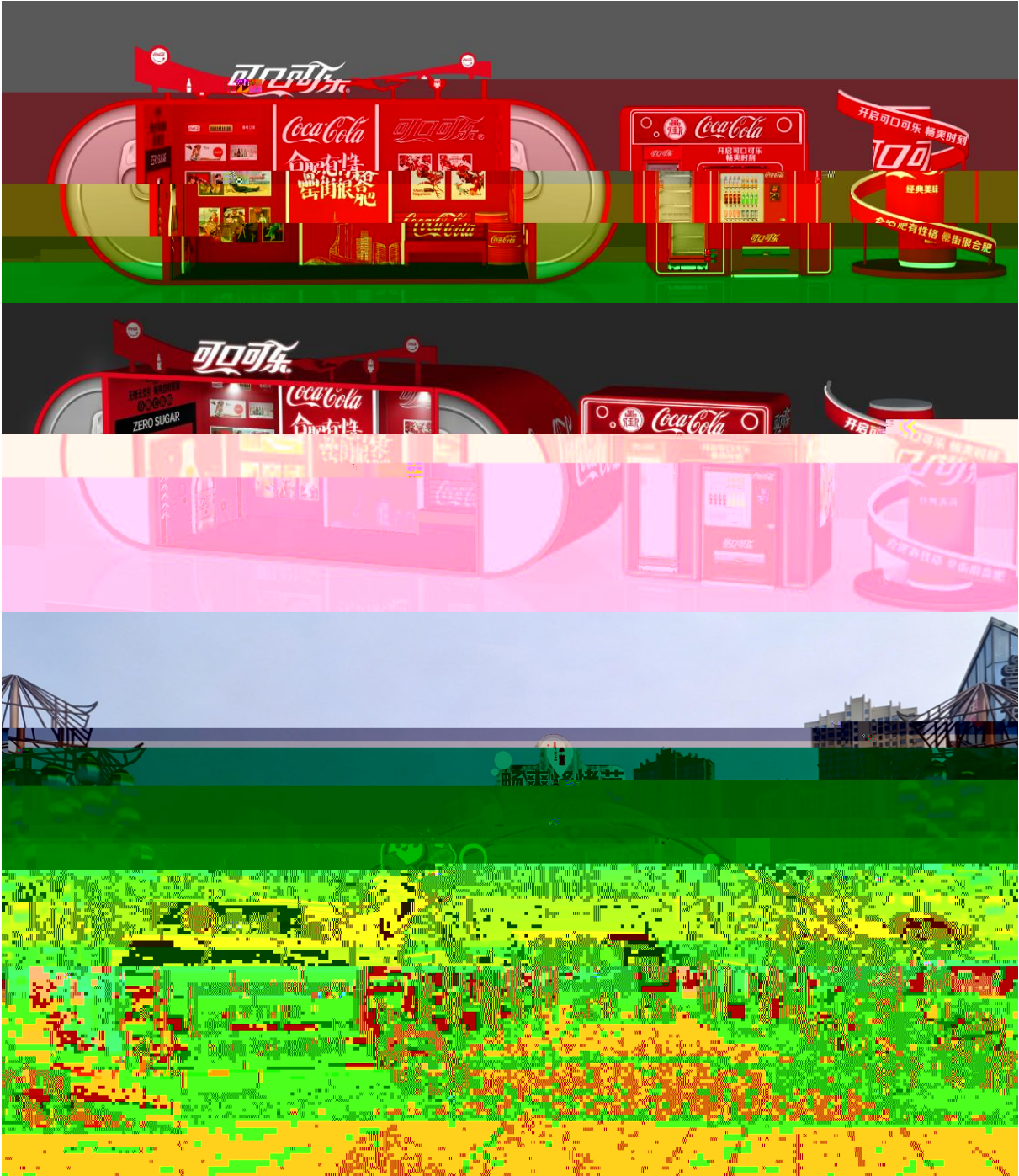
达人资源权益：



空降烧烤节现场，人气引流点亮现场气氛
• 参加烧烤节现场活动

中腰部美食/打卡达人，扩散烧烤节全场气氛

本地达人探店，带动套餐销售



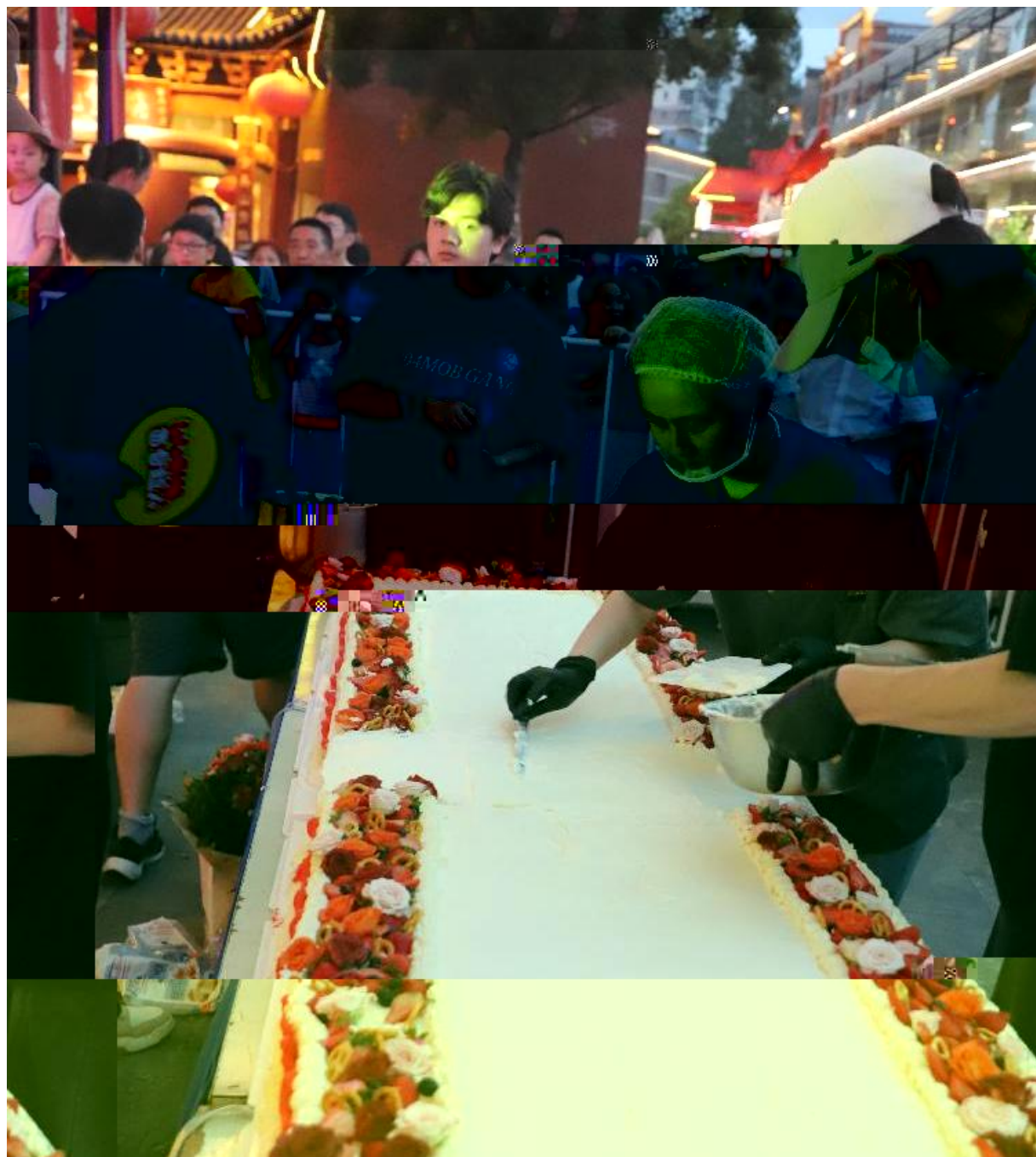
.0 ↑

ᵖ ᵑ ᵓ ᵔ ᵕ

7

人、

： 东



خ ب و i

.2 EM

专



õ

'Y

/0پ "A } l ‡ /1پ - ف ® N u - ã ®